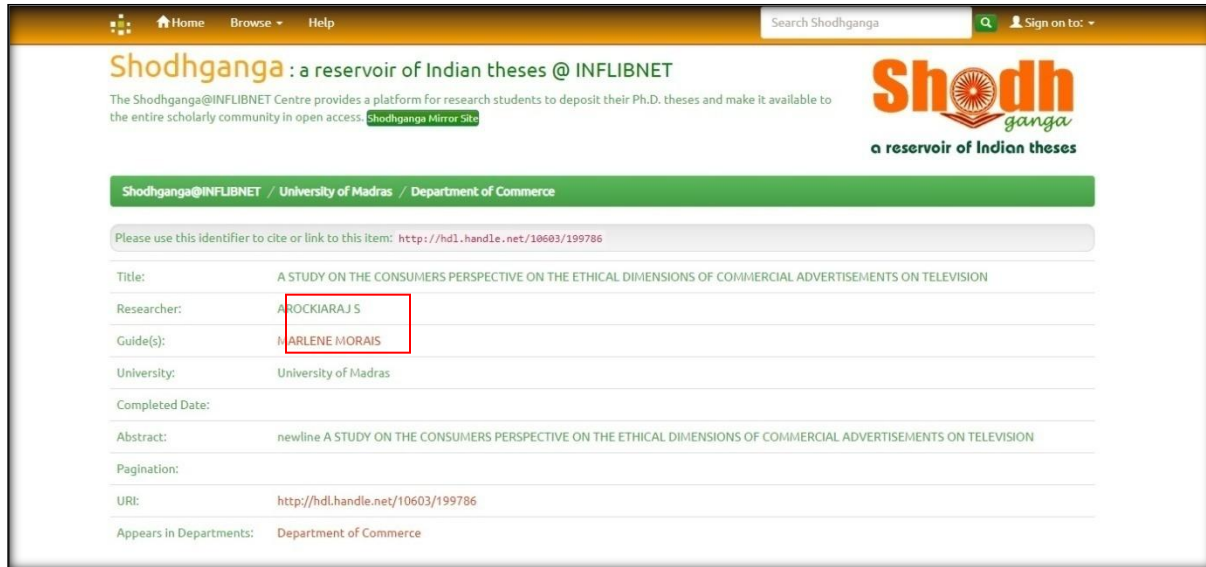


Sample Thesis of Faculty of the College



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Title:	A STUDY ON THE CONSUMERS PERSPECTIVE ON THE ETHICAL DIMENSIONS OF COMMERCIAL ADVERTISEMENTS ON TELEVISION
Researcher:	AROCKIARAJ S
Guide(s):	MARLENE MORAIS
University:	University of Madras
Completed Date:	
Abstract:	newline A STUDY ON THE CONSUMERS PERSPECTIVE ON THE ETHICAL DIMENSIONS OF COMMERCIAL ADVERTISEMENTS ON TELEVISION
Pagination:	
URL:	http://hdl.handle.net/10603/199786
Appears in Departments:	Department of Commerce



A thumbnail image showing the title and researcher name of the thesis. The title is 'A STUDY ON THE CONSUMERS PERSPECTIVE ON THE ETHICAL DIMENSIONS OF COMMERCIAL ADVERTISEMENTS ON TELEVISION' and the researcher's name is 'AROCKIARAJ S'.





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Researcher: JAYANTHI SIVARAMAN

Guide(s): **FATIMA VASANTH**

Keywords: A STUDY ON THE INFLUENCE OF GENERATIONAL DIFFERENCES ON THE WORK EXPECTATIONS OF EMPLOYEES IN THE INFORMATION TECHNOLOGY (IT) SECTOR, CHENNAI

University: University of Madras

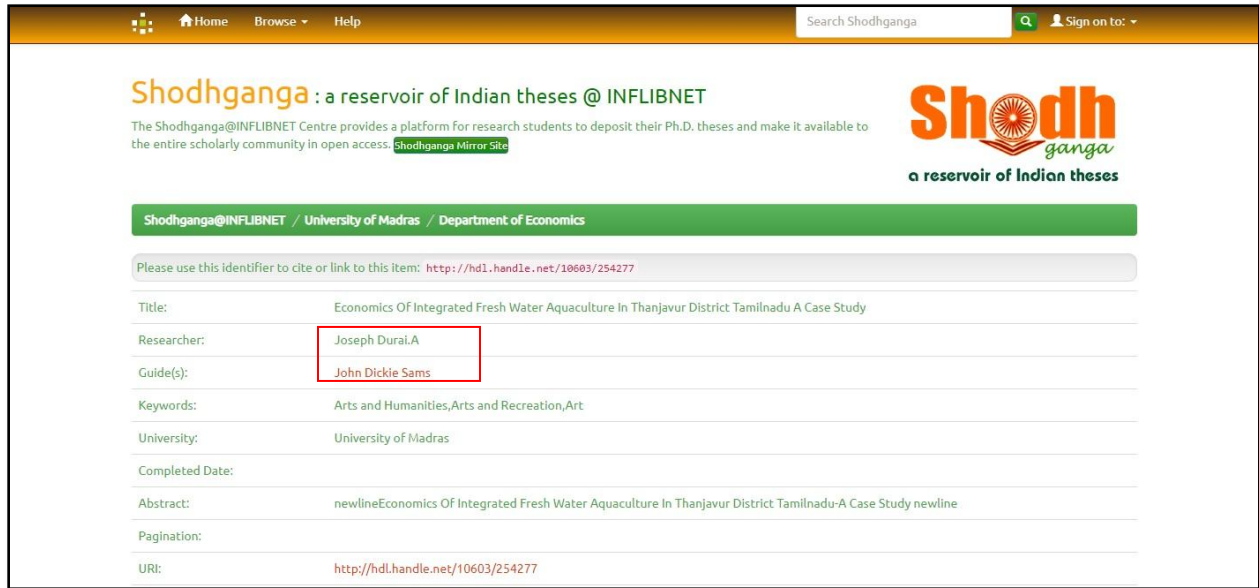
Completed Date:

Abstract: newline A STUDY ON THE INFLUENCE OF GENERATIONAL newlineDIFFERENCES ON THE WORK EXPECTATIONS OF newlineEMPLOYEES IN THE INFORMATION TECHNOLOGY (IT) newlineSECTOR, CHENNAI



Guide(s): **FATIMA VASANTH**





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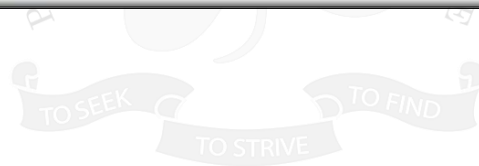
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Researcher:	Joseph Durai.A
Guide(s):	John Dickie Sams
Keywords:	Arts and Humanities,Arts and Recreation,Art
University:	University of Madras
Completed Date:	
Abstract:	newlineEconomics Of Integrated Fresh Water Aquaculture In Thanjavur District Tamilnadu-A Case Study newline
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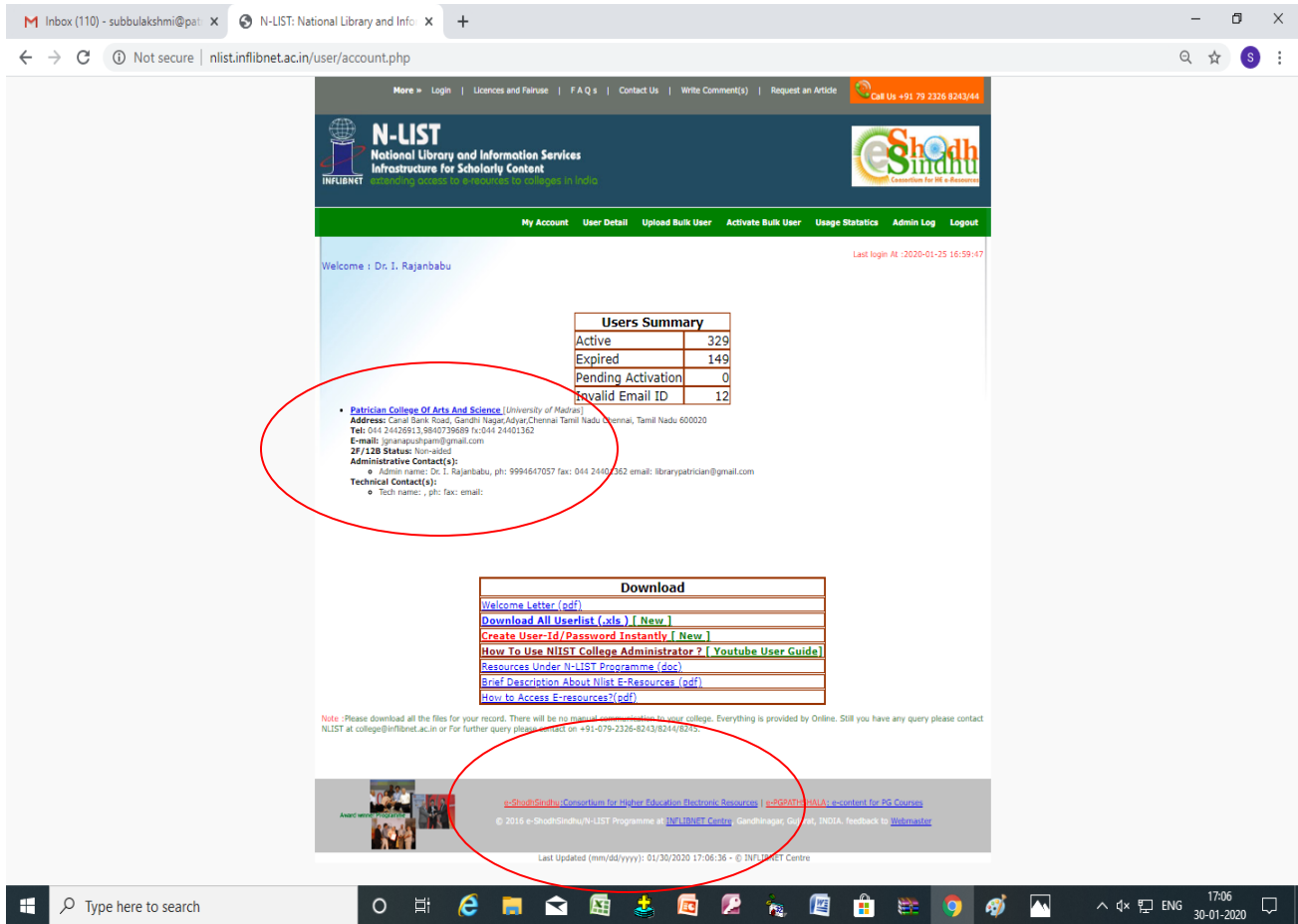
Title:	A study on growth of women entrepreneurs in Chennai with special reference to barriers and success factors
Researcher:	Doss, Arokiamary Geetha
Guide(s):	Premavathy, N
Keywords:	Barriers Entrepreneurs Growth
University:	Mother Teresa Womens University
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Abstract:	Abstract not available
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